



Rob Luckritz Statement of Candidacy

Treasurer

I am seeking the position of Treasurer.

Our industry is in unprecedented crisis that has been years in the making and has been exacerbated by COVID-19. Services are closing their doors due to a lack of staffing. Providers are leaving our profession and few are looking to join it. As an industry, we need to rethink how we operate. We need to adjust to a changing workforce as we look to improve recruitment and retention. We need to build a culture of inclusivity and make EMS a profession where employees enjoy coming to work, but are still able to sustain themselves and their families. I want to work to address these challenges from an industry-wide approach by collaborating with other industry leaders.

There is a renewed focus on healthcare and EMS as a result of the COVID-19 Pandemic. Others are recognizing the unique talents of EMS providers and our value. Opportunities for fundamental change are within reach. As an association, we must act immediately to highlight our industry and advocate strongly for better funding and representation. We must build unity, and ensure a cohesive industry-wide coalition that works together to elevate the profession. We must expand our role as the voice of the industry and highlight the talent and experience that EMS provides to the healthcare community.

Goals, If Elected:

- Increase media, public, healthcare, and government awareness of EMS through targeted campaigns that highlight the benefits of careers in EMS.
- Provide tools to industry leaders to improve recruitment and retention.
- Advocate for programs that directly help EMS Providers remain in the profession.
- Ensure recognition of EMS as an integral part of the healthcare community on par with other similar professions.

I have served as an EMS provider in six different states in a variety of delivery models. I have varied experience, including Operations, Clinical Oversight, and both continuing education and college-level instruction. I have been a lifelong advocate for EMS at the highest levels of Healthcare and have consistently worked toward a greater recognition and understanding of the EMS profession by other healthcare and public safety industries.

I have been a member of the Board of Directors from 2015 until my recent relocation to Texas. I believe this experience will serve me well as a member of the Executive Board. I continue to serve as the Chair of the EMS Workforce Committee. I was a key stakeholder in the development of the NAEMT PAC. I have consistently provided a diverse viewpoint that highlights the diverse nature of our providers. I stand by my values and am not afraid to speak up even when in the minority. I bring experience in public relations, outreach, and advocacy to the association, and hope to continue with these initiatives. I am also an attorney and am a Past President of the New Jersey Association of Paramedics.