



**THE TESTING, SCHEDULING &
SKILLS TRACKING EXPERTS!**

The Testing, Scheduling, and Skills Tracking Experts
2644 Sun Valley | Jenison, MI 49428 | 616-818-7877 | info@platinumed.com

FOR IMMEDIATE RELEASE:

CONTACT:

Jeremy Johnson

Phone: (616) 818-7877 X2904

Platinum Educational Group Expands Scholarships Program for 2016

GRAND RAPIDS, MICH. – Platinum Educational Group, the Testing, Scheduling, and Skills Tracking Experts, understands the struggles and obstacles that are presented to students obtaining higher education in the healthcare industries. In 2015, Platinum Educational Group launched its inaugural scholarships program geared at EMS students. Recently the company has expanded its product line to include the nursing and allied health fields. It seemed only fitting to expand its 2016 scholarships program to include the hardworking and dedicated student in those fields as well.

Platinum's goal is to provide students entering the EMS, nursing, and allied health fields with assistance in funding his or her education. Nationwide EMS medical educator, paramedic, and now Platinum CEO Doug Smith states "With the rising costs of tuition and program fees, it's an honor to assist others in embarking on the dream of providing needed healthcare services to our communities."

Certain guidelines must be met in order to be eligible:

- * **Applicant must be attending a State approved or accredited EMS, Nursing, or Allied Health Program**
- * **Provide a copy of student ID and State Identification Card**
- * **Letter of Recommendation Form from Program Instructor (form provided)**
- * **Scholarship Awardees must provide a follow-up photo requested by Platinum Educational Group**
- * **A brief essay (500 Words maximum) on what interested you in your field and what your plans are upon graduating.**

There are three scholarships offered and are one-time scholarship awards. Potential candidates interested in applying need to fit the criteria above and have all paperwork submitted by July 15th 2016. All scholarships will be decided by a panel of community advocates and winners will be announced between August 1 - 6, 2016. Each Scholarship award is for \$1000 and will be given directly to the awardee's institution.

"As we expand our company's software programs to include the allied health industry, alongside our EMS products, we are pleased to expand our scholarships program to also include those enterprises" specified Platinum's COO and co-founder Tom Gottschalk. He also stated, "It just feels good to assist hardworking students in obtaining their degree or certification."

For full details and to apply for the Platinum Educational Group EMS Scholarships Program contact Director of Marketing, Jeremy M. Johnson, at marketing@platinumed.com.

###

Platinum Educational Group is a global leader in online testing and scheduling. Our markets include the Emergency Medical Services, Allied Health, and Health Science industries. We provide the most valid and reliable online testing for EMT/Paramedic and Registered Nursing educational institutions. Our scheduling software programs include the EMS, Nursing, and all Allied Health industries. With more than 75 years of combined education, testing, and scheduling expertise we service several thousands of individuals, businesses, and organizations globally via our main office in Jenison, Michigan, and our affiliated locations throughout the United States.



EMS, Nursing, Allied Health Scholarships Program



Platinum Educational Groups Scholarships Program Eligibility

Scholarships by Platinum Educational Group Qualifications and Information:

Our goal is to provide EMS, Nursing, and Allied Health students with assistance in funding their higher education. If you are a student of an EMS, Nursing, or Allied Health program or institution you may be eligible for our scholarships. See eligibility information on the application instructions.

Qualifications:

- * Applicant must be attending a State approved or accredited EMS, Nursing, or Allied Health program
- * Provide copy of student ID (if your program issues one)
- * Provide copy of a State Identification Card (Ex. State ID or Driver's License)
- * Letter of Recommendation Form (form provided in application packet)
- * A brief essay (500 words maximum) on what interested you in your field and what your plans are after graduation
- * Must provide a follow-up photo as requested by Platinum Educational Group if chosen as a scholarship awardee

Scholarship Info:

- * Three Scholarships awarded annually
- * Each Scholarship is for \$1000.00
- * One scholarship awarded per healthcare industry (EMS, Nursing, Allied Health)
- * This is one-time only scholarship per person
- * This scholarship will be decided by a panel of community advocates
- * Deadline is July 15th, 2016, 5:00PM
- * Scholarship money will go directly to awardee's institution
- * Scholarship will be announced between August 1-5, 2016



EMS, Nursing, Allied Health Scholarships Program

RECOMMENDATION FORM

GENERAL INFORMATION

Instructor or Recommender Name:	
Applicant Name:	
Your Company/School Name:	
Phone Number:	
Email:	

CHECKLIST

<input type="checkbox"/>	How long have you known the applicant?	
<input type="checkbox"/>	Are you an instructor? If yes, please state school name.	
<input type="checkbox"/>	On average, how large is your classroom size? (If Applicable)	
<input type="checkbox"/>	Would the applicant rank in the top 20% of the class? (If Applicable)	
<input type="checkbox"/>	Please describe the applicant's attitude towards academic work.	
<input type="checkbox"/>	Please describe the applicant's reliability.	
<input type="checkbox"/>	Please describe the applicant's ability to work with others.	
<input type="checkbox"/>	What are the applicant's strengths?	
<input type="checkbox"/>	What are the applicant's weaknesses?	
<input type="checkbox"/>	Would you hire this applicant?	
<input type="checkbox"/>	Signature of Recommender	