



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

## Deb Lally Joins NAEMT To Advance Advocacy, Education and Membership Initiatives

Clinton, Miss. — The National Association of Emergency Medical Technicians ([NAEMT](#)) is pleased to welcome Debra L. Lally, CAE as its new Executive Director, effective July 1, 2024. Lally will draw from her nearly 20 years of association leadership and work with the NAEMT Board to strengthen NAEMT’s foundational pillars of EMS advocacy, education, and membership. Lally will bolster NAEMT’s relationships with federal leaders, state EMS affiliates and other key stakeholders to advance our mission of representing and serving Paramedics, EMTs, and support personnel at all levels.

NAEMT President Susan Bailey, MSEM, NRP commented: “Deb’s expertise will complement existing association resources and knowledge to propel NAEMT’s mission in the future. Her ability to build and reinforce relationships, and nurture new pathways for collaboration, will help position NAEMT’s programs and initiatives for success. We look forward to seeing how Deb’s contributions translate into the next level of service and support for our members.”

Based in Massachusetts, Lally most recently served as Executive Director/CEO of AACE International, a professional engineering association. She has also held executive leadership roles at the Massachusetts League of Community Health Centers and AHRA: The Association for Medical Imaging Management. Prior to that, she spent a decade in the scientific and medical publishing industry. Lally earned the certified association executive (CAE) credential in 2017 and has extensive experience in member engagement, education development, strategic partnerships, and fiscal and resource management.

“I am excited and humbled to serve members who dedicate themselves to meeting the health and medical needs of their communities,” said Lally. “Having first responders and public health professionals in my family, I understand why NAEMT members need more support in overcoming the challenges they face. My goal will be to empower and engage the NAEMT Board, staff, members, and industry stakeholders in order to build relevant and sustainable programs and services. I look forward to helping further integrate EMS into the broader healthcare continuum and grow with the changing needs of the communities that paramedics and EMTs serve.”

**About NAEMT** | Formed in 1975 and more than 92,000 members strong, NAEMT is the only national association representing the professional interests of all emergency and mobile healthcare practitioners, including emergency medical technicians, advanced emergency medical technicians, emergency medical responders, paramedics, advanced practice paramedics, critical care paramedics, flight paramedics, community paramedics, and mobile integrated healthcare practitioners. NAEMT members work in all sectors of EMS, including government agencies, fire departments, hospital-based ambulance services, private companies, industrial and special operations settings, and in the military.

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